

INVITATION TO STUDY VISIT

EXPERIENCE GRAND LYON'S INNOVATIVE ITS SERVICES

THURSDAY 10 MARCH 2016 | LYON - FRANCE | 10:00–16:00

OPTICITIES is a 3 year European innovation project coordinated by Grand Lyon, involving 25 partners including 6 cities, the industry, research and main European networks on mobility. It is supported by the European Commission - Directorate-General for Research and Innovation. The aim is to develop and experiment innovative urban Intelligent Transport System (ITS) solutions. OPTICITIES addresses both passenger and freight transport issues supporting a user-centred approach.



PROGRAMME

The study visit in Lyon will combine expert presentations and live demonstrations focusing on innovative ITS services:

GRAND LYON
la métropole



LIVE DEMONSTRATIONS:

- **USE OF TRAFFIC PREDICTION INTO LYON MÉTROPOLE TRAFFIC MANAGEMENT CENTRE**
- **OPTICITIES MULTIMODAL TRAVEL PLANNER**
- **REAL-TIME CAR POOLING**
- **SEAMLESS SERVICE CONTINUITY BETWEEN SMARTPHONES AND IN-CAR NAVIGATION SYSTEM**
- **MASSIVE ROAD DATA CREATION: URBAN NETWORK MAPPING**

Detailed programme will be published on the [OPTICITIES website](#).



PARTICIPATION

This study visit targets primarily local authorities, mobility managers and industrial ITS stakeholders.

Study visit is limited to 50 persons. Please register before 20 February to express your interest in participating; confirmation will follow as soon as registration is closed.



REGISTRATION

Participation is free of charge. Registration is mandatory.

- ⇒ Participants are invited to express their interest via the [OPTICITIES website](#)
- ⇒ Please **register before 20 February**; confirmation will follow after registration closing



Location

The OPTICITIES study visit will be held in the city centre at **Hotel de Métropole** ([20 rue du Lac – 69003 Lyon](#)) from **10h00 until 16h00**.

It is located within a walking distance from [Part Dieu train station](#) served by [Rhône Express train](#) directly connecting to [Lyon St Exupéry international airport](#).



TRAVEL AND ACCOMODATION

Attendees are invited to arrange their travel and [accommodation](#). These costs are not covered nor reimbursed. A light lunch will be served during the meeting.



CONTACTS

INFORMATION contact@optocities.com

PROJECT COORDINATOR

Jean COLDEFY - GRAND LYON

Deputy head of Urban Mobility Service
ITS and Mobility services unit
Vice President ITS France
Tel : +33 (0)4 26 99 32 65
jcoldefy@grandlyon.com

COMMUNICATION MANAGER

Peter STAELENS - EUROCIITIES

Project manager
Tel : +32 (0)2 552 08 66
Mobile : +32 (0)492 73 10 86
peter.staelens@eurocities.eu

MORE INFORMATION

Interested in learning more about the innovative ITS services that are being developed and tested in the framework of OPTICITIES?

By signing into the [OPTICITIES Stakeholder Forum](#) you can consult technical reports and deployment guidelines related to urban data creation, urban mobility portal, decision support tools, traveller information services and

freight information services. The range of available documents will be gradually expanded in the course of 2016.

URBAN DATA CREATION



You can also connect with us via [LinkedIn](#)

NEXT OPTICITIES EVENTS

From March until June 2016 OPTICITIES organises a series of tutorial sessions and site study visits to share experiences and achievements with a wider group of urban transport practitioners and decision makers.

MADRID | 27/28 April 2016 | Tutorial session, live demonstrations and study visit

Focus on new data for optimised cities including road works management and information, large city multimodal management, data standardisation and apps interoperability, urban multimodal GPS; demonstration of decision support tools and traveller information services.

GOTHENBURG | 18 May 2016 | Study visit

Live demo of Soft Prio tram switching, road works application and information handling for traffic information; experiences from trials of OPTICITIES multimodal travel planner.

GLASGOW | 9 June 2016 (ITS EUROPE Conference) | Tutorial session

Focus on new data for optimised cities including freight data, one hour traffic prediction, real-time car pooling experimentations, urban freight tracking and routes management and optimisation.

BIRMINGHAM | *date to be confirmed* | Study visit

Introduction to Birmingham Connected and overview of Birmingham transport network.

OPTICITIES PARTNERS

The OPTICITIES consortium is composed of 25 partners from 8 EU Member States. It includes the experience of 6 city authorities, the knowledge of major ITS research institutes, information service providers, car industry and the multiplier effect of the most important networks of European cities and international public transport operators.

