

Call for applications 12 September 2017

Background:

The European Commission's award for sustainable urban mobility planning was launched in 2012, and has been presented five times. The aim of the award scheme is to encourage the adoption of Sustainable Urban Mobility Plans (SUMPs) by local authorities across Europe and to reward outstanding achievements in each year's thematic priority area.

The SUMP Award is presented alongside the EUROPEAN MOBILITY WEEK Award (<http://www.mobilityweek.eu/emw-award/>). Nonetheless, each award has separate objectives, whilst remaining complementary. The EUROPEAN MOBILITY WEEK Award is given to municipalities or regions for their outstanding activities *during* the EUROPEAN MOBILITY WEEK on 16-22 September, whereas the SUMP Award recognizes local and regional authorities for excellence in *sustainable urban mobility planning*.

Cities are not required to have completed the entire process of developing and implementing a Sustainable Urban Mobility Plan in order to be eligible for the award.

The award concept is in line with the **Eltis SUMP guidelines** (http://www.eltis.org/sites/eltis/files/sump_guidelines_en.pdf) which define a Sustainable Urban Mobility Plan as a 'strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles'. The guidelines provide information on the necessary actions to be undertaken for different aspects and at different stages of the plan, and are a recommended resource.

SUMP Award theme: Shared mobility in sustainable urban mobility planning

Each year, the award focuses on a specific theme. Previous themes were:

- 2012/13: Stakeholder and citizen participation while planning and implementing the SUMP
- 2013/14: Integration of economic, social and environmental policy criteria
- 2014/15: Thematic Focus: Monitoring implementation to improve the SUMP
- 2015/16: Providing for multimodality and intermodality in sustainable urban mobility planning
- 2016/17: Freight in sustainable urban mobility planning

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The 6th SUMP Award focuses on **shared mobility**. A detailed description of the concept of shared mobility is available in the EUROPEAN MOBILITY WEEK Thematic Guidelines (<http://bit.ly/2vmGAtG>). A shared mobility mode is understood as a mobility mode which requires an intermediate platform, usually a website or an app for mobile devices, where users can book a car pool ride, pay to use a vehicle or use a shared taxi.

Common examples of shared mobility measures include bike-sharing schemes (whether through docking stations or free-floating), car-sharing schemes (e.g. free-floating electric cars) and private car pooling (e.g. Blablacar), accompanied by the necessary infrastructure and technologies.

Shared mobility is part of the wider 'sharing economy' concept, where the emphasis is on **using** goods rather than **owning** them. Conventional public transport and traditional car rental are not considered part of the shared mobility concept.

Shared mobility is inextricably linked to the concepts of **intelligent** and **clean** mobility. The intermediate platform, the focal point of shared mobility, is itself an intelligent element, but the use of technologies such as Intelligent Transport Systems (ITS) and Cooperative ITS (C-ITS) can develop this concept even further. These technologies provide various benefits to shared mobility, including travel information in real-time, traffic management, electronic payments and vehicle safety systems.

Shared mobility also reduces the number of vehicles on the road. When used in conjunction with clean vehicles and active mobility such as cycling and walking, it becomes even more environmentally friendly.

With the theme of shared mobility, this year's SUMP Award fits in well with the overarching 2017 EUROPEAN MOBILITY WEEK theme "Clean, shared and intelligent mobility".

Eligibility

The competition is open to cities from the European Union, European Economic Area (Norway, Iceland and Liechtenstein), EU candidate countries (Albania, Republic of Macedonia, Montenegro, Serbia, Turkey) and the potential EU candidate countries that are part of the Stabilisation & Association Process (Bosnia and Herzegovina, Kosovo¹) that have initiated or completed the development of a Sustainable Urban Mobility Plan.

'Cities' include local and regional public authorities that have legal competences in developing and implementing a Sustainable Urban Mobility Plan on their territory.

The contact person for each application must be a representative from a public authority. Consultancies and transport operators are not eligible. In case of doubt, applicants will be contacted to provide proof of their legal status as a local or regional public authority.

¹ This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.

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6th SUMP AWARD evaluation criteria

Following an eligibility check, all submissions will be reviewed by an expert jury. The list of categories and criteria that the jury will apply can be found [here](#). For each criterion, a maximum of 5 points (5 being best) can be achieved:

0 points	Does not meet requirements at all
1 point	Poorly meets requirements
2 points	Almost meets requirements
3 points	Meets requirements
4 points	Meets requirements with excellence
5 points	Meets requirements with excellence and even exceeds them

The average score will be calculated for each criterion based on each jury member's evaluation. The sum of all criteria will be built (max. 25). The jury will agree on the top 3 finalists, and the winner will be chosen from these.

Jury

This year's jury consists of three distinguished European experts in the field of shared mobility and sustainable urban mobility planning, and is chaired by a representative from the European Commission's Directorate-General for Mobility and Transport. They are:

- Angelo Meuleman, Taxistop
- Jörg Beckmann, Mobility Academy
- Mojca Balant, Urban Planning Institute of the Republic of Slovenia

Prize

Political or high-level representatives of the three finalists will be invited to attend the award ceremony, which takes place in March/April 2018 in Brussels. The winner will receive a professional video clip highlighting the inclusion of shared mobility in the local transport system. Shorter video clips emphasising the achievements of the finalists will be presented at the Award Ceremony.

Promotion

We reserve the right to publish award applications as examples of excellence on the European Commission's EUROPEAN MOBILITY WEEK website <http://www.mobilityweek.eu/>. The winner and finalists will feature in dedicated video clips to be posted on the campaign YouTube channel. The three shortlisted applicants will be required to cooperate for the production of the video clips between January and March 2018.

Competition stages

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The competition is open from 12th September to 3rd November 2017.

The jury will review the applications by early December 2017. The winner and the two finalists will receive official notification towards the end of December 2017. The videos and other promotional materials on the finalists will be produced between January and March 2018. The award ceremony will take place in Brussels (Belgium) in Spring 2018.

Submission format and guidelines

Applicants must use the application form available for download on www.mobilityweek.eu/sump-award. The application should be submitted in English. Applicants are invited to answer the questions with clear and relevant information about how their Sustainable Urban Mobility Plan addresses the evaluation criteria.

Applicants are encouraged to upload supporting documents and images to illustrate their SUMP actions. Images and supporting documents can be attached to the email while not exceeding 3 pages per document and a total size of 5MB.

Deadline

The closing date for the 6th award for sustainable urban mobility planning is 3rd November 2017.

Costs and reimbursements

All shortlisted applicants will be invited to attend the award ceremony in Brussels in March/April 2017. The travel and accommodation costs will be covered by the EUROPEAN MOBILITY WEEK budget.

Contact

In case of any questions about the award for sustainable urban mobility planning please contact:

sumpaward@mobilityweek.eu

How to apply

1. Download the application form (.doc) [here](#).
2. Complete the application form in the English language and send the completed form in both .doc and .pdf format as an email attachment to sumpaward@mobilityweek.eu (deadline is 3rd November 2017). You may attach supporting documents, studies, links or pictures to the email while not exceeding 3 pages per document and a total size of 5MB.

We look forward to receiving your application!

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