

Alternative Mobility

sep 16–22



European Mobility Week

European Car Free Day «In Town Without My Car!»

We the undersigned hereby declare that we shall join in the **European Mobility Week** starting Friday 16 and ending Thursday 22 September 2011 by:

- Organising a week of activities, taking into account the 2011 focal theme: **«Alternative Mobility»**.
- Implementing at least one new permanent measure which contributes to modal transfer from the private car to an environmentally sound means of transport.
 - ▶ Where possible, at least one of these measures should be a permanent reallocation of road space in favour of walking, cycling or public transport (e.g. road closure, wider pavement, new cycle or bus lane, new traffic calming scheme, lower speed limit).
- Organising the **«In Town Without My Car!»** event, i.e. setting aside one or several areas that are reserved solely for pedestrians, cyclists and public transport for at least one whole day.
 - ▶ ITWMC event should preferably be held on Thursday 22 September 2011.

Mayor of

Mr/Ms

Local authorities committing to all three of the above criteria will become »golden« participants in the event and are eligible to enter the European Mobility Week Award scheme.

Only local authorities located in following zones are eligible to apply: EU-27 countries, candidate countries, potential candidate countries that are part of

Stabilisation and Association Process (SAP), European Economic Area countries (EEA) and European Free Trade Area countries (EFTA).

Permanent measures implemented earlier in 2011 are also eligible on condition that they are promoted or inaugurated during European Mobility Week.

